



Cyber Remote™

The Jones Company Example: <http://tinyurl.com/3jzsd8>

Ryland Homes Example: <http://tinyurl.com/4dhmfz>

Four Seasons Example: <http://tinyurl.com/4uzbtt>

**Please press Control (CTRL) and click link when accessing above web addresses

A **Cyber Remote™** is an “interactive event” that takes place online, instead of on-site creating a unique branding experience. A **Cyber Remote™** eliminates the need for an on-site location by promoting the client’s product and services online for a limited time period, usually two to four hours. A station personality will host the interactive program and we’ll run on-air promotional mentions inviting all listeners to this exclusive event.

\$1000 Campaign (plus talent) includes the following:

- Customized cyber remote to include text, images, audio, etc.
- Cyber Remote feature to include up to 4 content areas with pictures and text
- Contest feature and an exclusive offer or prize for this event
- 4 live on-air :10 second commercials during the cyber remote
- Inclusion in 18 promotional mentions per week
- 1 exclusive email blast sent to the opt-in database
- Homepage teaser (100H x 100W)



2.875% 1st-Year Rate
3.875% 2nd-Year Rate
4.875% 3rd-Year Rate
5.875% Fixed Rate (Years 4-30)

TIME REMAINING

03:59:50

Receive A Washer, Dryer And Refrigerator Included In Your New Home! ➔ [CLICK HERE](#)

DON'T WAIT FOR NEXT LEAP YEAR, JUMP ON THIS OFFER TODAY. NOW THROUGH FEBRUARY 29TH, TAKE ADVANTAGE OF RYLAND ARIZONA'S BELOW-MARKET FINANCING -- WITH RATES STARTING AS LOW AS 2.875% -- THAT CAN HELP YOU AFFORD A HOME MORE LUXURIOUS THAN YOU THOUGHT POSSIBLE. BY REGISTERING TODAY, WE WILL ALSO INCLUDE A WASHER, DRYER AND REFRIGERATOR COMBO AT NO ADDITIONAL COST! BUT HURRY, THIS OFFER ENDS 2/29/04. (DISCLAIMER)



RYLAND HOMES® SINCE 1947, RYLAND HAS CRAFTED OVER 200,000 BEAUTIFUL HOMES FOR FAMILIES OF ALL SHAPES AND SIZES ACROSS THE COUNTRY.

Signature: _____ Date: _____