



Corner Page Peel

The corner page peel flash effect appears in the prominent location, above the fold on the home page. Viewer is drawn to the top right corner of the page highlighting a teaser image from the advertiser. This pull dynamic, when hovered over opens to a larger image showcasing the advertiser's brand.

Campaign Includes:

- Prominent home page location above the fold
- 100 x 100 and 500 x 500 images from the advertiser
- Hyperlink and call to action from wshh.com to the advertiser's web site.



Use of this Application:

- Relationship building
- Launching a new product or service
- Branding

Preview:

- http://www.wshh.com/dq_index.aspx